



CLEARWATER
conservancy

**2006 Sponsorship
Opportunities Packet**

Supporting ClearWater Conservancy...

For you...

By supporting ClearWater, you make a strong statement about your commitment to a high quality of life for your employees, your clients, and the entire community. You are aware of the incredible value of our natural resources and are taking action to protect them. Our 700+ members will be aware of and grateful for your support.

For us...

Your support enables ClearWater to continue our efforts to promote conservation and restoration of natural resources in central Pennsylvania through land conservation, watershed stewardship, and environmental outreach.

For the entire community...

With your support, ClearWater Conservancy will protect the special landscapes, habitats, and water resources that are integral to the character of our community.

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25th Anniversary Membership Drive

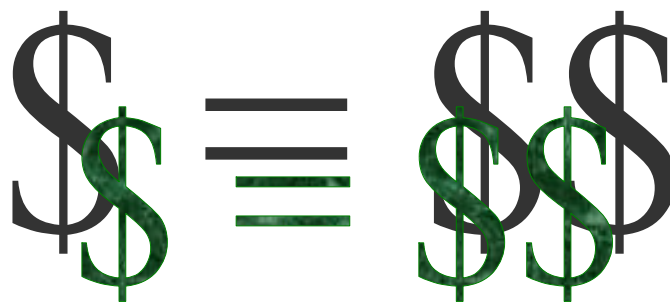
In 2005, ClearWater celebrated its twenty-fifth year of conserving and restoring the natural resources of central Pennsylvania. To mark the occasion and increase our sustainability as an organization, we launched a 25th Anniversary Membership Drive.

All new members in 2005 and 2006, as well as existing members who renew their membership at a higher level, will help us meet our challenge of \$10,000 per year. Thanks to two generous pledges of support from Dayton & Sheri Coles and Barbara Palmer, these contributions will be matched, doubling the value of each individual donation!

Please help us meet our membership challenge.

Join ClearWater Conservancy today. And if you know some other people who are interested in natural resources conservation, encourage them to join us too. All new members in 2005 and 2006 can enjoy the satisfaction of knowing that their contribution will go twice as far!

With just 25 new members per month in 2005 and 2006 we will not only leverage our generous \$20,000 anniversary match, but we will have nearly doubled our current membership, setting the stage for an increased pace of conservation and restoration in the quarter century to come.



ClearWater Conservancy's

2005 Business & Organization Members and Sponsors

(including municipal funding for the Spring Creek Watershed Community's
Water Resources Monitoring Project)

Visionary (\$5,000 & Up)

Pennsylvania Department of
Environmental Protection
National Fish and Wildlife Foundation
Penn State Office of Physical Plant
The Hamer Foundation
Centre County Community Foundation
University Area Joint Authority
Spring Creek Chapter of Trout
Unlimited
State College Borough
Otto's Pub & Brewery
State College Borough Water Authority
Patton Township
CCDA Waters
The Palmer Foundation

Leader (\$2,500 - \$4,999)

Anonymous Foundation
Ferguson Township
Northcentral Pennsylvania Conservancy
State of the Art, Inc.
Bellefonte Borough

Steward (\$1,000 - \$2,499)

Harris Township
Community Foundation for the
Alleghenies (Western Pennsylvania
Watershed Program)
Sam's Club
Benner Township
Hilton Garden Inn
Spring Township
S&A Homes

Central Pennsylvania Convention &
Visitors Bureau
Halfmoon Township
Balfurd, Inc.
Blazosky Associates, Inc.
College Township
Hospitality Asset Management
Company
Minitab, Inc.
Restek Corporation
West Arete Computing

Patron (\$500 - \$999)

PennTerra Engineering
Barash Group
The Torron Group
The Baltimore Life Companies
The Richards Group of Kissinger Bigatel
& Brower Realtors
Mitotyping Technologies, LLC
Nittany Bank
Spring Township Water Authority
Stover, McGlaughlin, Gerace, Weyant &
McCormick
Sweetland Engineering
Veronesi Building & Remodeling
WalMart - North Atherton Street
Werner Eye Associates, P.C.

Sponsor (\$250 - \$499)

Glenn O. Hawbaker, Inc.
Meiser & Earl, Inc., Hydrogeologists
C-Cor, Inc.
LaserForce
Doty & Hench

GFWC State College Woman's Club
Herbert, Rowland & Grubic, Inc.
HRI, Inc.
Kissinger Bigatel & Brower Realtors
Matson & Associates, Environmental
Consultants
Nevins Real Estate Management
Omega Bank
State College Elks Country Club
Tait Farm Foods
Water's Edge Hydrology
Williamstown Physical Therapy

Friend (Up to \$249)

Duerr & Visnovsky Design &
Construction
GeoDecisions of Gannet Fleming, Inc.
Groff Tractor & Equipment
Altoona Curve Baseball Club
Gilbane Builders
Hublersburg Inn & Family Tavern
Mortgage Source
Nestlerode and Co., Inc.
Nittany Chem-Dry
Northwestern Mutual Financial Network
Paul & Tony's Stereo
Parente Randolph, LLC
Premier Refractories
Shuey Construction
Your Cigar Denn
Chamber of Business & Industry of
Centre County
Centre County Solid Waste Authority
CMT Laboratories, Inc.
greenWELLS, inc.
HP Architects
Jersey Shore State Bank
Keystone Real Estate
Nittany Nomads #726
Philip Hawk & Company
Robert W. Behrer, LLC Complete
Landscaping Service
Sierra Club, Moshannon Group
St. John Lutheran Church
Wisocoy Pet Food Company

Blackhawk Homestead Nursery
Tussey Mountain Outfitters
Bald Eagle Archeological Society
Centre Region Parks & Recreation
Culbertson Financial Services
Foxdale Village
Frost and Conn
Kerstetter's Market & Greenhouse
Kranich's Fine Jewelry
Mt. Nittany Institute of Natural Health
PCI Insurance
TekResults
Unitarian Universalist Fellowship of
Centre County
Cartridge World
BeWell Associates
Bryant & Cantorna
Linden Hall Village Association
National Charities Benefit Foundation,
Inc.
Park Forest Elementary School
Skytop Farm
The Queen, A Victorian Bed &
Breakfast
Centre Wildlife Care
Brewer's Cafe

Watershed Cleanup Day 2006 Sponsor Fact Sheet

This annual event, now in its 10th year, gives volunteers in the community a hands-on opportunity to make the watershed a cleaner place to live. During past Watershed Cleanup Days, our volunteers have removed a total of over 1,000 tons of trash and debris from local sink holes, roadsides, illegal dump sites, and stream banks. This year's event will be held on April 22 from 9 am to 1 pm to coincide with the Great Pennsylvania Cleanup. Cleanup sites will be located throughout Centre County's watersheds and will focus specifically on the stream banks of Spring Creek and its tributaries and several large sinkholes. We expect ~300 volunteers and will follow the day's work with a picnic at Spring Creek Park to thank them for their efforts.

Possible sponsorship opportunities include:

Co-Sponsor\$1,000

- Your company listed in all newspaper, website, newsletter, listserv, and/or other event promotional materials as the event co-sponsor.
- Your company name and logo as a headliner on promotional posters and handbills.
- Your company acknowledged at our pre-cleanup event planning meetings, in our event volunteer packets, and at the volunteer picnic.

Contributor\$500

- Your company listed in newspaper, newsletter, listserv event promotional materials.
- Your company logo on promotional posters and handbills.
- Your company acknowledged at our pre-cleanup event planning meetings, in our event volunteer packets, and at the volunteer picnic.

Supporter\$250

- Your company name on promotional posters and handbills.
- Your company acknowledged at our pre-cleanup event planning meetings, in our event volunteer packets, and at the volunteer picnic.

Friend

Donations of trash services, your pickup truck, food, water, publicity, t-shirts, printing, gifts for volunteers, picnic food or supplies, etc.

- Benefits for these donations depend on the value of the donated items(s) and correspond directly to the sponsorship levels above.

Volunteer

- Businesses and organizations are encouraged to create a "Cleanup Team" and get involved! We can place your company or group at a site that needs additional volunteers or at a site of your preference.

Watershed Cleanup Day 2006 Sponsor Pledge Sheet

Please check your sponsorship level:

_____	Co-Sponsor	\$1,000
_____	Contributor	\$500
_____	Supporter	\$250
_____	Friend	
	Item(s) donated/value of gift:	_____

_____	Volunteer	
	Name, phone #, and email address of Volunteer(s)	

Visa and MasterCard are accepted. Please make checks payable to:

ClearWater Conservancy
2555 North Atherton Street
State College, PA 16803
(814) 237-0400
(814) 237-4909 fax
Attention: Brooks Parker, Office Manager
brooks@clearwaterconservancy.org

Name: _____

Business or Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Web address: _____

Arbor Day 2006 Sponsor Fact Sheet

The Beatty Memorial Tree Planting, our annual Arbor Day event, is our yearly tribute to the importance of trees in our environment. The event, which over the years has distributed seedlings to many area youngsters, has long-lasting effects on the beauty and environmental health of our community. This year our Arbor Day celebration will be held on May 6 at a streamside restoration site at the State College Elks Club along the upper reaches of Spring Creek. Volunteers will plant ~600 trees and shrubs along a stream, which will prevent erosion, filter pollutants, and improve the quality of the water. Special guest speakers will be featured, and we will once again honor our past-presidents Alice & George Beatty by planting a tree in their memory.

Possible sponsorship opportunities include:

Co-Sponsor\$1,000

- Your company featured in all newspaper, website, newsletter, listserv, and/or other event promotional materials as the event co-sponsor.
- Your company invited to participate in the event and given special recognition at the event.
- Your company name and logo as a headliner on promotional posters.
- Your company acknowledged at the event with a special tree planting in memory or in honor of a person of your choosing or as a recognition of your dedication to the community.

Contributor\$500

- Your company listed in newspaper, website, newsletter, listserv and/or other event promotional materials.
- Your company logo on promotional posters.
- Your company acknowledged at the event.

Supporter\$250

- Your company name on promotional posters.
- Your company acknowledged at the event.

Friend

Donations of trees, seedlings, food, water, publicity, planting supplies (such as gloves, shovels, etc.), gifts for volunteers, etc.

- Benefits for these donations depend on the value of the donated items(s) and correspond directly to the sponsorship levels above.

Volunteer

- Arrange for donation of plant materials, organize the event, help with publicity, etc.

Arbor Day 2006 Sponsor Pledge Sheet

Please check your sponsorship level:

_____	Co-Sponsor	\$1,000
_____	Contributor	\$500
_____	Supporter	\$250
_____	Friend	
	Item(s) donated/value of gift:	_____

_____	Volunteer	
	Name, phone #, and email address of Volunteer(s)	

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2555 North Atherton Street
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(814) 237-0400
(814) 237-4909 fax
Attention: Brooks Parker, Office Manager
brooks@clearwaterconservancy.org

Name: _____

Business or Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Web address: _____

Tom Chapin Concert 2006 Sponsor Fact Sheet

To celebrate our 25th Anniversary in 2005, ClearWater Conservancy brought three-time Grammy winning family entertainer, Tom Chapin to town for a concert performance. Because of his popularity, we have decided to bring him back again in 2006. Tom has been described as “a gifted singer who charms audiences of all ages. His remarkable musicianship, great songwriting, and personal warmth shine through in his many award winning recordings and videos but particularly in his concerts, which are special experiences for young and old alike.”

Possible sponsorship opportunities include:

Lead Sponsor.....\$1,000

- Your company name and logo featured prominently in the program as the event lead sponsor.
- Your company featured on a PowerPoint slide before the concert as the event co-sponsor and acknowledged at the event.
- Your company name and logo as a headliner on promotional posters.

Contributor.....\$500

- Your company name and logo listed in the program as a contributor.
- Your company logo on promotional posters.
- Your company acknowledged at the event.

Supporter.....\$250

- Your company name listed in the program as a supporter.
- Your company acknowledged at the event.

Friend

Donations or discounts of concert venue, sound equipment, publicity, etc.

- Benefits for these donations depend on the value of the donated items(s) and correspond directly to the sponsorship levels above.

Volunteer

- Help with the planning, publicity, set up, tear down, sell tickets, etc.

Tom Chapin Concert 2006 Sponsor Pledge Sheet

Please check your sponsorship level:

_____	Lead Sponsor	\$1,000
_____	Contributor	\$500
_____	Supporter	\$250
_____	Friend	
	Item(s) donated/value of gift:	_____

_____	Volunteer	
	Name, phone #, and email address of Volunteer(s)	

Visa and MasterCard are accepted. Please make checks payable to:

ClearWater Conservancy
2555 North Atherton Street
State College, PA 16803
(814) 237-0400
(814) 237-4909 fax
Attention: Brooks Parker, Office Manager
brooks@clearwaterconservancy.org

Name: _____

Business or Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Web address: _____

Otto's 3rd Annual Golf-Fest
 Proceeds Benefit ClearWater Conservancy
2006 Sponsor Fact Sheet

ClearWater Conservancy is thrilled to have been chosen again by Otto's Pub & Brewery as this year's charitable partner in the 3rd Annual Otto's Golf-Fest! Proceeds from the event benefit ClearWater's land conservation, water resource protection, and environmental education projects. The event will take place on August 28 at the State College Elks Country Club. This site allows us to feature our work with the Elks to restore the riparian buffer along Spring Creek. We expect 128 golfers plus lots of volunteers! The post-event dinner and awards ceremony will include entertainment and a live auction of some special prize packages. Dinner will be open to golfer spouses and other friends.

Possible sponsorship opportunities include:

Gold Sponsor\$2,400

- Eight golfer registrations.
- Sign with your company name/logo at two holes of your choice.
- Your company name and logo featured in a ClearWater Conservancy television commercial.
- Acknowledgement in all newspaper, website, newsletter, listserv, posters, brochures, and/or other printed event promotional materials as a Gold Sponsor.
- Half-page ad in the event brochure.
- Your name and logo featured as a Gold Sponsor during dinner in a PowerPoint.
- Invitation to set up your own promotional display during dinner.

Silver Sponsor\$1,200

- Four golfer registrations.
- Sign with your company name/logo at the hole of your choice.
- Your company name and logo featured in a ClearWater Conservancy television commercial.
- Acknowledgement in all newspaper, website, newsletter, listserv, posters, brochures, and/or other printed event promotional materials as a Silver Sponsor.
- Quarter-page ad in the event brochure.
- Your name and logo featured as a Silver Sponsor during dinner in a PowerPoint.
- Invitation to set up your own promotional display during dinner.

Special Prize Sponsor\$500

Longest drive, Closest to pin, Lowest score, Hole-in-one, etc.

- One golfer registration.
- Acknowledgement in all newspaper, website, newsletter, listserv, posters, brochures, and/or other printed event promotional materials as a Special Prize Sponsor.
- Quarter-page ad in the event brochure.
- Your company acknowledged at the event at the awards ceremony.
- Invitation to set up your own promotional display during dinner.

Hole Sponsor.....\$250

- Your company listed in the event brochure as a Hole Sponsor.
- Sign with your company name/logo at the hole of your choice.

Cart Sponsor.....\$20 Each

- Your company listed in the event brochure as a Cart Sponsor.
- Sign with your company name on a cart.

Friend

Donations of food, beverages, publicity, printing, tents, music, entertainment, special recognition gifts, prizes, raffle items, borrowed walkie-talkies, etc.

- Benefits for these donations depend on the value of the donated items(s) and correspond directly to the sponsorship levels above.

Volunteer

- Help with the planning, event day logistics, set up, tear down, publicity, prize solicitation, refreshments, educational aspects, etc.

Ottos' 3rd Annual Golf-fest
Proceeds Benefit ClearWater Conservancy
2006 Sponsor Pledge Sheet

Please check your sponsorship level:

_____	Gold Sponsor	\$2,400
_____	Silver Sponsor	\$1,200
_____	Special Prize Sponsor	\$500
_____	Hole Sponsor	\$250
_____	Cart Sponsor	\$20 each
_____	Friend	
	Item(s) donated/value of gift:	_____

_____	Volunteer	
	Name, phone #, and email address of Volunteer(s)	_____

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Attention: Brooks Parker, Office Manager
brooks@clearwaterconservancy.org

Name: _____

Business or Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Web address: _____

Spring Creek Day Family Festival 2006 Sponsor Fact Sheet

2006 marks ClearWater’s 24th observance of Spring Creek Day, a local celebration of our most precious natural resources. This year’s event will be at the popular Millbrook Marsh Nature Center on Sunday, September 17 from noon – 5 pm. Spring Creek Day has a festival atmosphere with live music, food, and activities for the entire family. Our 2005 event attracted over 350 guests, and we are expecting even more in 2006! ClearWater, in conjunction with the Spring Creek Chapter of Trout Unlimited, will also be awarding the third annual Spring Creek Heritage Award, epitomized by its inaugural recipient, George Harvey. Chicken barbeque from The Company Grill is also a popular draw, along with the unveiling of ClearWater’s 2007 Calendar and its winning artists.

Possible sponsorship opportunities include:

Co-Sponsor\$1,000

- Your company featured in all newspaper, website, newsletter, listserv, and/or other event promotional materials as the event co-sponsor.
- Your company name and logo as a headliner on promotional posters and handbills.
- Your company featured on a full-page ad in the event brochure.
- Your company acknowledged at the event during the Spring Creek Heritage Award presentation.
- Your company invited to bring an exhibit.
- Four tickets to For the Love of Art & Chocolate 2007.

Contributor\$500

- Your company listed in newspaper, newsletter, and listserv event promotional materials.
- Your company name on promotional posters and handbills.
- Your company listed in event brochure.
- Your company invited to bring an exhibit.

Supporter\$250

- Your company name on promotional posters and handbills.
- Your company listed in event brochure.
- Your company invited to bring an exhibit.

Friend

Donations of food, drinks, publicity, picnic supplies, music, sound equipment, tents, tables, gifts for guests, raffle prizes, matting/framing for artist awards, engraving for Spring Creek Heritage Award, etc.

- Benefits for these donations depend on the value of the donated items(s) and correspond directly to the sponsorship levels above.

Volunteer

- Help with set up and/or tear down, oversee parking, organize activities, organize displays, picnic logistics, do kids crafts, help with face painting, register attendance, sell raffle tickets, etc.

Spring Creek Day Family Festival 2006 Sponsor Pledge Sheet

Please check your sponsorship level:

_____	Co-Sponsor	\$1,000
_____	Contributor	\$500
_____	Supporter	\$250
_____	Friend	
	Item(s) donated/value of gift:	_____

_____	Volunteer	
	Name, phone #, and email address of Volunteer(s)	

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State College, PA 16803
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(814) 237-4909 fax
Attention: Brooks Parker, Office Manager
brooks@clearwaterconservancy.org

Name: _____

Business or Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Web address: _____

ClearWater Annual Meeting and Banquet 2006 Sponsor Fact Sheet

Our Annual Meeting and Banquet, held on November 7, is a celebration of the hard work of our volunteers, Board of Directors, and staff. We present a slideshow of the past year's successes, recognize special volunteers and members, and elect our new Board of Directors for the upcoming year. This year's keynote speaker will be Dr. Gary Alt, a nationally renowned wildlife biologist formerly employed by the PA Game Commission, who will give a presentation on the Natural History of Black Bears. The Annual Meeting and Banquet will be held at the State College Elks Club with an expected attendance of over 150 people. Tickets are \$25, and reservations are required. A popular silent auction rounds out the evening.

Possible sponsorship opportunities include:

Lead Sponsor\$1,500

- Your logo on the invitation mailed to all ClearWater members.
- The opportunity to have a display at the event.
- Your company's full page ad in the Annual Meeting and Dinner program.
- Your company acknowledged at the event; PowerPoint slide with your name and logo before the dinner.
- Four tickets to the Annual Meeting and Dinner and seating with Gary Alt.
- Four tickets to For the Love of Art & Chocolate 2007.

Co-Sponsor\$1,000

- Your company's half page ad in the Annual Meeting and Dinner program.
- Your company acknowledged at the event.
- Four tickets to For the Love of Art & Chocolate 2007.

Contributor\$500

- Your company's quarter page ad in the Annual Meeting and Dinner program.
- Your company acknowledged at the event.
- Two tickets to For the Love of Art & Chocolate 2007.

Supporter\$250

- Your company acknowledged at the event and in the event program.
- Two tickets to For the Love of Art & Chocolate 2007.

Friend

Donations of silent auction items, venue, program printing, flowers, door prizes, etc.

- Benefits for these donations depend on the value of the donated items(s) and correspond directly to the sponsorship levels above.

Volunteer

Help organize the silent auction, manage the catering logistics, lay out the program, etc.

BIOGRAPHICAL INFORMATION FOR GARY ALT

Gary L. Alt
2530 Reservoir Road
Madison Township, PA 18444
570-842-1797, garyalt@echoes.net

Dr. Gary Alt worked as a wildlife research biologist for the Pennsylvania Game Commission for over 27 years: 22 running their black bear and 5 running their deer research and management programs. During his tenure Gary was responsible for launching some of the largest field studies in the country on black bears and deer and made some of the most sweeping changes to bear and deer management in the history of Pennsylvania. Gary has been very active in public education presenting over 1,500 lectures to approximately 300,000 people during his career.

Gary's work has been published in a variety of professional journals and featured in People Magazine, National Geographic World, Sports Illustrated, Readers Digest, National Wildlife, the Wall Street Journal, USA Today, New York Times, Philadelphia Inquirer, Washington Post and hundreds of other magazines and newspapers. In addition, Dr. Alt's work has been given national television coverage by Good Morning America, CBS Sunday Morning News, National Geographic Explorer, PM Magazine, Evening Magazine, and repeatedly on the national news.

Gary received an associate degree in Wildlife Technology from the DuBois Campus of the Pennsylvania State University in 1972, a B.S. in Wildlife Science from Utah State University in 1974, a M.S. in Wildlife Management from the Pennsylvania State University in 1977, and a Ph.D. in Forest Resources Science from West Virginia University in 1989. Since retiring from the Game Commission, six months ago, Gary has established a wildlife consulting business and also leads photographic and natural history trips worldwide.

A NATURAL HISTORY OF BLACK BEARS

By Dr. Gary Alt

The natural history, general ecology, and behavior of American black bears are beautifully illustrated in this educational and entertaining presentation. Dr. Alt shares many of his personal experiences and encounters with over 3,000 bears which he has captured and followed in the past three decades. You will see rare photographs of cubs on their first day of life and learn the answers to many commonly asked questions, like: How dangerous are bears? How long do they live? Where do they den? What do they eat? Do bears really hibernate? What should I do if I encounter a bear in the wild?

Dr. Alt will share some of his experiences working with several medical research teams to study the physiological adaptation of bears to winter dormancy and the possible implications to human medicine including obesity, organ transplantation, and osteoporosis.

Bears are the largest land carnivores in the world and the subject of many myths. They are among the most misrepresented and misunderstood mammals yet among the most widely beloved. This lecture provides an opportunity to separate the facts from fiction.

“A Natural History of Black Bears” will engage and entertain anyone who has ever wondered about the lives of these fascinating creatures or anyone with a love of the natural world.

Annual Meeting and Dinner 2006 Sponsor Pledge Sheet

Please check your sponsorship level:

_____	Lead Sponsor	\$1,500
_____	Co-Sponsor	\$1,000
_____	Contributor	\$500
_____	Supporter	\$250
_____	Friend	
	Item(s) donated/value of gift: _____	

_____	Volunteer	
	Name, phone #, and email address of Volunteer(s)	

Visa and MasterCard are accepted. Please make checks payable to:

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(814) 237-0400 (814) 237-4909 fax
Attention: Brooks Parker, Office Manager
brooks@clearwaterconservancy.org

Name: _____

Business or Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Web address: _____

For the Love of Art & Chocolate 2007 Sponsor Fact Sheet

ClearWater's main annual fundraising event combines chocolate sampling with a silent art auction that features nature inspired works of art from over forty local artists, several with national acclaim. The event will be held on Friday, January 26, 2007 from 7 – 10 pm at the Ramada Inn and Conference Center in State College. The art will also be featured in the windows of several Allen Street merchants during First Night State College. In 2006, For the Love of Art & Chocolate attracted over 400 guests and raised over \$14,000 for ClearWater's conservation projects!

Possible sponsorship opportunities include:

Co-Sponsor \$1,000+

- Your company featured in all newspaper, website, newsletter, listserv, and/or other event promotional materials as the event co-sponsor.
- Your company name and logo as the headliner on the back cover of the art catalogue/program.
- Your company acknowledged at the event .
- Eight tickets to For the Love of Art & Chocolate.

Contributor.....\$500

- Your company listed in newspaper, website, newsletter, listserv event promotional materials.
- Your company name and logo on the back cover of the art catalogue/program.
- Four tickets to For the Love of Art & Chocolate.

Supporter\$250

- Your company acknowledged at the event, on the ClearWater website, and in the art catalogue/program.
- Two tickets to For the Love of Art & Chocolate.

Friend

Donations of art, chocolate, flowers, door prizes, matting, framing, publicity, graphic design, printing, photography, venue, etc.

- Benefits for these donations depend on the value of the donated items(s) and correspond directly to the sponsorship levels above.

Volunteer

- Solicit chocolates, recruit artists, lay out the art catalogue, transport art, set up the art preview show, display art at First Night, help at the registration tables, etc.

For the Love of Art & Chocolate 2007 Sponsor Pledge Sheet

Please check your sponsorship level:

_____	Co-Sponsor	\$1,000+
_____	Contributor	\$500
_____	Supporter	\$250
_____	Friend	
	Item(s) donated/value of gift: _____	

_____	Volunteer	
	Name, phone #, and email address of Volunteer(s)	

Visa and MasterCard are accepted. Please make checks payable to:

ClearWater Conservancy
2555 North Atherton Street
State College, PA 16803
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(814) 237-4909 fax
Attention: Brooks Parker, Office Manager
brooks@clearwaterconservancy.org

Name: _____

Business or Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Web address: _____

ClearWater News **2006 Sponsor Fact Sheet**

ClearWater News is our official newsletter, published four times per year. It is an important medium for us to communicate upcoming events, recent success stories, project highlights, and involvement opportunities to all of our 700+ members.

Possible sponsorship opportunities include:

2006 Sponsor.....**\$2,500**

- One business card sized ad in each of our 2006 quarterly newsletters circulating to 700+ members.
- Eight tickets to For the Love of Art & Chocolate 2007.

Seasonal Sponsor.....**\$1,000**

- One business card sized ad in one of our quarterly newsletters circulating to 700+ members.
- Four tickets to For the Love of Art & Chocolate.

Friend

Donations of printing, graphic design, etc.

- Benefits for these donations depend on the value of the donated items(s) and correspond directly to the sponsorship levels above.

Volunteer

- Take photos, write feature articles, provide graphic design services, etc.

ClearWater News
2006 Sponsor Pledge Sheet

Please check your sponsorship level:

_____ 2006 Sponsor \$2,500

_____ Seasonal Sponsor \$1,000

_____ Friend

Item(s) donated/value of gift: _____

_____ Volunteer

Name, phone #, and email address of Volunteer(s)

Visa and MasterCard are accepted. Please make checks payable to:

ClearWater Conservancy
2555 North Atherton Street
State College, PA 16803
(814) 237-0400

(814) 237-4909 fax

Attention: Brooks Parker, Office Manager
brooks@clearwaterconservancy.org

Name: _____

Business or Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Web address: _____

ClearWater Conservancy Calendar 2007 Sponsor Fact Sheet

ClearWater's 2006 calendar was a wonderful success! For 2007 we are once again inviting local artists to submit high quality digital photographs of art based on the competition theme: "The Beauty of Spring Creek". A panel of local artists will select their favorites for inclusion in the calendar. Winning artists will be encouraged to show their original pieces at an exhibition at ClearWater's Spring Creek Day Family Festival on September 17, 2006, where the calendars be unveiled to the public. We plan to print 1,000 calendars and will have them available for sale for \$10 each in September. We also plan to mail a calendar to each of our 700+ members at the end of 2006.

Possible sponsorship opportunities include:

Corporate Sponsor\$500

- Your company name, logo, and a 50-word statement of your choosing featured on the bottom 1" of a calendar page. Months are filled on a first-come, first-served basis.

Friend

Donations of photography, printing, graphic design, etc.

- Benefits for these donations depend on the value of the donated items(s) and correspond directly to the sponsorship levels above.

Volunteer

- Create a piece of art to submit to the competition, take high quality digital photos of the artwork, provide graphic design services, develop the marketing strategy, sell calendars and note cards, etc.

Please contact Jennifer Shuey for competition submission guidelines!

ClearWater Conservancy Calendar and Note cards 2007 Sponsor Pledge Sheet

Please check your sponsorship level:

	Corporate Sponsor	\$500
	Friend	
	Item(s) donated/value of gift:	_____

	Volunteer	
	Name, phone #, and email address of Volunteer(s)	

Visa and MasterCard are accepted. Please make checks payable to:

ClearWater Conservancy
2555 North Atherton Street
State College, PA 16803
(814) 237-0400
(814) 237-4909 fax
Attention: Brooks Parker, Office Manager
brooks@clearwaterconservancy.org

Name: _____

Business or Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Web address: _____

The ClearWater Conservancy Fund of the Centre County Community Foundation

In 1999, ClearWater established an operating endowment with the Centre County Community Foundation. By contributing to ClearWater's endowment, donors can make a lasting difference for Centre County's environment and natural resources. More information about the Centre County Community Foundation can be found at www.centrecountycf.org.

The ClearWater Conservancy Conservation Easement Stewardship Fund of the Centre County Community Foundation

ClearWater Conservancy has also established a restricted fund, called the ClearWater Conservancy Conservation Easement Stewardship Fund, with the Centre County Community Foundation. Because our obligation to uphold conservation easements is in perpetuity, their stewardship needs to be funded in perpetuity as well. This fund shall endow ClearWater's easement stewardship responsibilities, such as baseline documentation, routine monitoring, and preventive measures.

Both the ClearWater Conservancy Fund and the ClearWater Conservancy Conservation Easement Stewardship Fund are managed by the Centre County Community Foundation. Distributions are calculated annually at 5% of the average market value of the Fund, and the principal is not accessible.

The ClearWater Conservancy Conservation Easement Defense Fund

ClearWater Conservancy may soon establish a legal defense fund, called the ClearWater Conservation Easement Defense Fund. This fund shall be used to defend the terms of the conservation easements held by ClearWater. ClearWater currently holds conservation easements on nearly 650 acres in land in seven properties.

Unlike the Conservation Easement Stewardship Fund, the Defense fund will not be an endowment, but rather an invested account with accessible principal. Because the costs of litigation are likely to be high, the principal must be accessible in the event that an easement needs to be defended in court.

The Donald W. Hamer Land Conservation Fund

In 1995, ClearWater Conservancy Board of Directors established a named fund in honor of the outstanding service, support, and leadership that Don Hamer provided to the organization as its president from 1992 – 1995. This fund is used solely to support the land trust conservation activities of the ClearWater Conservancy.

In 2004, Don generously pledged \$25,000 over the next five years to build this Land Conservation Fund. In addition, he offered ClearWater a challenge: “Raise \$5,000 a year over the next five years for this fund, and I will match that too.”

In this way, the Don Hamer Conservation Challenge campaign has the potential to raise \$75,000 for the conservation of landscapes with the highest priority natural resource conservation value. Imagine... permanently protected ribbons of green along our stream corridors, interconnected forest habitats, and preserved habitats for threatened and endangered species.

The Donald W. Hamer Land Conservation Fund is managed by the ClearWater Conservancy’s Investment Committee according to a specific investment and disbursement policy and is invested in market index funds. Since there is access to principal (with a specified payback schedule), the Fund allows ClearWater greater flexibility when negotiating conservation transactions.

Support ClearWater Conservancy Endowment and Special Funds Pledge Sheet

- _____ The ClearWater Conservancy Fund
of the Centre County Community Foundation

- _____ The ClearWater Conservancy Conservation Easement Stewardship Fund
of the Centre County Community Foundation

- _____ The ClearWater Conservancy Conservation Easement Defense Fund

- _____ The Donald W. Hamer Land Conservation Fund

Amount: _____

Visa and MasterCard are accepted. Please make checks payable to:

ClearWater Conservancy
2555 North Atherton Street
State College, PA 16803
(814) 237-0400
(814) 237-4909 fax

Attention: Brooks Parker, Office Manager
brooks@clearwaterconservancy.org

Please note the name of the fund in the memo line.

Name: _____

Business or Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Web address: _____

Everyone Working Together to Conserve
Natural Beauty and the Environment
In the Heart of Pennsylvania



CLEARWATER
conservancy

2555 North Atherton Street
State College, PA 16803
(814) 237-0400 Phone
(814) 237-4909 Fax
contactus@clearwaterconservancy.org
www.clearwaterconservancy.org